

FOR IMMEDIATE RELEASE

May 27, 2009

CONTACT

Kristopher Jones
202-429-5486

**ABC'S 'EXTREME MAKEOVER: HOME EDITION'
TO RECEIVE SERVICE TO AMERICA LEADERSHIP AWARD**

*-- 'Extreme Makeover's' Paige Hemmis to accept Leadership Award;
ThanksUSA to accept NAB Education Foundation's Guardian Award --*

WASHINGTON, DC - The Emmy Award-winning program "Extreme Makeover: Home Edition," airing for a 7th season this fall on ABC, will receive the NAB Education Foundation's (NABEF) Leadership Award, presented during the 11th annual Celebration of Service to America Awards on June 8. The awards ceremony will also feature the presentation of NABEF's Guardian Award, honoring ThanksUSA founders Kelsi and Rachel Okun for their commitment to supporting the men and women of the United States Armed Forces.

"For six years, the talented team of workers at 'Extreme Makeover: Home Edition' has changed the lives of families in communities throughout the United States," said NABEF President Marcellus Alexander. "The NAB Education Foundation is proud to present the Leadership Award to such an important community-focused program."

Considered NABEF's highest honor, the Leadership Award is presented to those who have improved the lives of others through extraordinary public service. "Extreme Makeover: Home Edition" has enriched the lives of families since 2003. In addition to building homes and uniting communities nation-wide, the show encourages television viewers to make a difference in the world by supporting various causes featured on each week's episode.

Accepting the Leadership Award on behalf of "Extreme Makeover" will be Paige Hemmis (designer). In addition to her participation on "Extreme Makeover," Hemmis is a successful carpenter, entrepreneur, spokesperson and author. Prior to joining the show, Hemmis founded a real estate company, a wedding planning business and Tuff Chix, Inc., an organization dedicated to providing durable and fashionable performance work wear for women. In December 2006, she also released her first book, *The Tuff Chix Guide to Easy Home Improvement*, inspiring other women to tackle home improvement projects with confidence. In between extreme makeovers Hemmis serves as the spokesperson for Habitat for Humanity and other charities.

ThanksUSA, this year's Guardian Award recipient, is a non-partisan, charitable organization founded in 2005 by two 8 and 10-year-old sisters. The organization "thanks" the men and women of the United States Armed Forces by providing college, technical and vocational school scholarships for children and spouses of military members serving on active-duty status. In three years, ThanksUSA has awarded more than \$5 million to more than 1,750 spouses and children of military members. Scholarship applications are available on ThanksUSA's Web site, www.thanksusa.org, or by clicking [here](#).

The Celebration of Service to America Awards, recognizing outstanding community service by local broadcasters, will be presented at the Renaissance Washington, DC Hotel. To view this year's winners, click [here](#).

About The Celebration of Service to America Awards

The Celebration of Service to America Awards are sponsored and produced by NABEF with major support from Bonneville International Corporation and the National Association of Broadcasters. In recent years, entertainment industry icon Quincy Jones, legendary rock star Sir Elton John, former President Bill Clinton, First Lady Laura Bush, Her Majesty Queen Noor of Jordan, former New York Mayor Rudy Giuliani, boxing legend Muhammad Ali, former President Jimmy Carter and First Lady Rosalyn Carter, and former First Lady Nancy Reagan have been presented with the Celebration of

Service to America Leadership Award at the event. Details about the Celebration of Service to America Awards are available at www.nabef.org/ServiceToAmerica.

About Bonneville International Corp.

Founded in 1964, Bonneville International's heritage traces its early roots to KSL Radio, which first went on the air in July of 1922 (originally as KZN) in Salt Lake City and to KSL-TV, which had its on-air debut in 1949. Bonneville currently owns and operates 29 radio stations in the Los Angeles, Chicago, Washington, D.C., Seattle, Phoenix, St. Louis, Cincinnati, and Salt Lake City markets, as well as KSL 5 Television (NBC affiliate) in Salt Lake City. The company's working motto is "Do good, do well, make a difference, and have fun," and it structures its innovative and successful business model on the three principles of 1) building its people, 2) making a difference in its communities, and 3) meeting aggressive financial goals. Bonneville enjoys a long-standing reputation and is known industry-wide for its quality, values-oriented programming, its technological innovation, and its nationally recognized and award-winning commitment to serving the communities where it broadcasts.

About NABEF

The NAB Education Foundation is a non-profit organization dedicated to serving the public interest in supporting and advocating: education and training programs, strategies to increase diversity, initiatives stressing the importance of the First Amendment, community service, philanthropy and timely broadcasting issues.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

About "Extreme Makeover: Home Edition"

The Emmy award winning reality program "Extreme Makeover: Home Edition," entering its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

About Endemol USA

Endemol USA is a leading producer of television programming specializing in reality and non-scripted genres for network and cable television. The company produces the break-out hits "Deal or No Deal," "Wipeout," "Fear Factor," "Extreme Makeover: Home Edition" and "Big Brother." Endemol USA is a division of Endemol Group, a world leading content developer, producer and distributor of television and online programming. The company, headquartered in the Netherlands, has subsidiaries and joint ventures in 25 countries, including the major European markets, the U.S., South Africa, Argentina, Brazil, Mexico and Australia.

###