



Giving Thanks to America's Heroes

Friday, November 12, 2010 | Las Vegas, Nevada



“Tribute to the Troops” is a way to show thanks to our men and women in uniform this Veterans Day. American Airlines will fly wounded warriors and their spouses from around the country to Las Vegas on a “Yellow Ribbon” aircraft for a weekend of relaxation and educational seminars sponsored by the Sands Foundation and The Venetian Resort Hotel Casino.

On Friday, November 12, a special Blue Man Group performance at The Venetian in Las Vegas will honor America’s heroes, with all proceeds from ticket sales supporting ThanksUSA’s efforts to provide scholarships for the spouses and children of military men and women.

ThanksUSA is a non-partisan, charitable effort to “thank” the men and women of the United States armed forces by providing need-based college, technical and vocational school scholarships for their children and spouses. Over the past five years, ThanksUSA has awarded more than \$6 million in need-based, post-secondary scholarships to nearly 2,200 spouses and children of active-duty military personnel. Scholarships have been awarded in all 50 states and the District of Columbia to families representing all branches of the Armed Forces, including the National Guard and Reserves, and the families of the wounded and fallen.

Corporations and individuals are invited to become co-sponsors of “Tribute to the Troops” by purchasing blocks of tickets for the Blue Man Group show on Friday, November 12 at 7:00 p.m. An organization or individual may buy blocks of tickets and donate them to a community group or to military members and their families serving at Nellis Air Force Base.

Sponsors of the ThanksUSA benefit performance will be invited to a reception at The Venetian in Las Vegas before the Blue Man Group performance. We hope you will join us in honoring America’s heroes this Veterans Day with a Tribute to the Troops!

*Thanking America’s Military Families with the Gift of Education*

[www.ThanksUSA.org](http://www.ThanksUSA.org)





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Sponsorship Opportunities

**Stars and Stripes Sponsor - \$25,000**

- Opportunity for a company representative to speak at the 2010 Tribute to the Troops
- Eight (8) scholarships funded by your gift awarded in the name of your company
- 125 Tickets to the Blue Man Group Performance
- 15 Tickets to the VIP Reception before the show
- 15 Tickets to the Meet and Greet with the Blue Men after the show
- Recognition by name as a Presenting Sponsor during the Blue Man Group Performance
- Logo prominently displayed at Blue Man Group Theater before and after Performance
- Targeted Press Releases to your specific Target Audiences
- Logo on the **ThanksUSA** Website

**Patriot Sponsor - \$15,000**

- 75 Tickets to the Blue Man Group Performance
- 8 Tickets to the VIP Reception before the show
- 8 Tickets to the Meet and Greet with the Blue Men after the show
- Recognition by name as a Patriot Sponsor during the Blue Man Group Performance
- Logo displayed at the Blue Man Group Theater before and after the Performance
- Recognition of your company for one year on the **ThanksUSA** website with a hyperlink



**Red Sponsor - \$10,000**

- 50 Tickets to the Blue Man Group Performance
- 6 Tickets to the VIP Reception before the show
- 6 Tickets to the Meet and Greet with the Blue Men after the show
- Recognition by name as a Red Sponsor during the Blue Man Group Performance
- Logo displayed at the Blue Man Group Theater before and after the Performance
- Recognition of your company for one year on the **ThanksUSA** website with a hyperlink

**White Sponsor - \$5,000**

- 25 Tickets to the Blue Man Group Performance
- 4 Tickets to the VIP Reception before the show
- 4 Tickets to the Meet and Greet with the Blue Men after the show
- Logo displayed at the Blue Man Group Theater before and after the Performance
- Recognition of your company for one year on the **ThanksUSA** website with a hyperlink



**Blue Sponsor - \$2,500**

- 12 tickets to the Blue Man Group Performance
- 2 tickets to the Reception before the show
- 2 tickets to the Meet and Greet with the Blue Men after the show
- Recognition of your company for one year on the **ThanksUSA** website with a hyperlink



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**In Person** - Purchase individual tickets for \$100 each at the Blue Man Group Box Office located in The Venetian, mention code "ThanksUSA"

**By Phone** - Purchase individual tickets for \$100 each by calling 1-800-BLUEMAN. Select Las Vegas when prompted, mention code "ThanksUSA"

**Online** - Go to [www.tickets.venetian.com](http://www.tickets.venetian.com), select Promos and click on Friday, November 12, 7:00 p.m. Use code "ThanksUSA"

**Sponsorship Packages or Group Tickets** – Complete the Form Below and Mail or Fax to ThanksUSA  
Make checks payable to "ThanksUSA"

Mail to: ThanksUSA, 1390 Chain Bridge Road, #260, McLean, VA 22101

Fax form with credit card information to: (703) 641-3767

Order Form: Group Tickets/Sponsorship Packages

Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Sponsor Level: \_\_\_\_\_ Amount Due: \_\_\_\_\_

Group Tickets:  
Quantity: \_\_\_\_\_ @ \$100/ticket = Total Amount Due: \_\_\_\_\_

Payment type: \_\_\_\_\_ Credit Card \_\_\_\_\_ Check (Make checks payable to ThanksUSA)  
Name on Credit Card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_  
Person Authorized to pick up tickets: \_\_\_\_\_  
(If different from CC holder or contact above)

If you wish to donate tickets you have purchased to a separate organization, please specify below.

Organization to Receive Tickets: \_\_\_\_\_  
Contact Name & Phone: \_\_\_\_\_  
Number of Tickets Donated: \_\_\_\_\_