

Rudy's "Country Store" and Bar-B-Q Brings Back Popular Camo Cups in May to Raise Awareness and Funds for Military Charities

HOUSTON, TX--(Marketwired - May 2, 2016) - For the 4th consecutive year in May, Rudy's Bar-B-Q transforms their iconic plastic cups into camo colors to highlight Rudy's Cup for A Cause month long fundraising campaign for military charities. This year's Rudy's Camo Cup for A Cause is raising funds for [Chris Kyle Frog Foundation](#), [Folds of Honor](#), Kirtland 1st Sergeant Association, [Operation Homefront](#), [Thanks USA](#), and [Veteran Outdoors](#).

Funds are raised from guests who donate a dollar during the month long campaign. In exchange for their donation, they are given a coupon for a free 32 oz. drink that can be redeemed on their next visit to Rudy's Bar-B-Q. Rudy's Camo Cups are only available in May and while supplies last.

Participating Rudy's Bar-B-Q locations in different markets and states have designated one of the six military charity partners as the recipients for Rudy's Camo Cup for A Cause 2016. The funds raised for charity partners will be used for programs within the community that Rudy's Bar-B-Q serves. Following is the list of participating Rudy's locations and their charity partners:

TEXAS

Houston-area locations - Folds of Honor

New Braunfels, Killeen, College Station, Waco, Tyler - Veteran Outdoors

Corpus Christi, Pharr, Laredo, Brownsville - Operation Homefront

Del Rio, El Paso, Amarillo, Lubbock - Thanks USA

North Texas/Dallas-area locations - Chris Kyle Frog Foundation

ARIZONA

Chandler, Goodyear - Folds of Honor Arizona

COLORADO

Colorado Springs, Greeley (opening soon) - Thanks USA

NEW MEXICO

Albuquerque locations - Kirtland 1st Sergeant Association

OKLAHOMA

Oklahoma City, Norman - Folds of Honor

Rudy's Camo Cup for A Cause has donated more than \$700,000 for several breast cancer and military charities since the fundraising program debuted in October 2012. Rudy's Camo Cup for A Cause alone has raised more than \$297,000 since the first time camo cups were introduced in May 2013.

About Rudy's "Country Store" and Bar-B-Q

Since 1989, Rudy's "Country Store" and Bar-B-Q has been serving up genuine Texas Bar-B-Q to folks in the Southwest USA. Rudy's Bar-B-Q pits are 100% wood fired with oak. Along with time and oak, Rudy's Bar-B-Q cooks with a dry spice that ensures perfectly smoked Bar-B-Q at every visit. It is best served with Rudy's famous "Sause." Rudy's Bar-B-Q ships meat and sells its famous "Sause," rubs and merchandise online at <http://rudysbbq.com>. On social media, Like Rudy's Bar-B-Q on Facebook at <https://facebook.com/rudysbbq>, follow on Twitter at <https://twitter.com/rudysbbq>, and on Instagram at <https://instagram.com/rudysbbq>.

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