

ThanksUSA Treasure Hunt 8

OFFICIAL RULES

APPLE IS NOT A SPONSOR NOR IS INVOLVED IN ANY WAY IN THIS CONTEST. NO APPLE PRODUCTS ARE BEING USED AS PRIZES.

NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN. A PURCHASE OR DONATION DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. ELIGIBILITY: The ThanksUSA Treasure Hunt Contest (the “Contest”) is open to legal residents of the 50 United States or the District of Columbia (excluding Puerto Rico, the U.S. Virgin Islands and all other U.S. territories and possessions). All participants **must** be 13 years of age or older as of the date of registration to be eligible to participate in the Contest. Employees, officers, and directors of ThanksUSA (the “Sponsor”), their respective parents, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively “Promotion Parties”), their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Contest. By participating, each entrant agrees to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.

2. HOW TO ENTER THE CONTEST:

a. To enter for a chance to win a Treasure Hunt Prize:

1. Visit www.ThanksUSA.org (“Website”) or download the free ThanksUSA Treasure Hunt 8 application from iTunes or Google Play;
2. Play the Treasure Hunt Trivia Game for the then-current Treasure Hunt Contest Period;
3. If you correctly identify the treasure at the end of the game during the Treasure Hunt Contest Period, you will be entered for a chance to win a Treasure Hunt Prize.

A total of six (6) Treasure Hunt Trivia Games will be released during the Contest Period. Each Treasure Hunt Trivia Game has a separate Treasure Hunt Contest Period (see below). Entrants can win only one (1) Treasure Hunt Prize during the Contest Period.

b. To enter for a chance to win the Grand Prize:

1. Visit the “Website” or download the free ThanksUSA Treasure Hunt 8 application from iTunes or Google Play;
2. Play all six (6) Treasure Hunt Trivia Games at any time during the Contest Period;

3. If you correctly identify the treasure at the end of each game for all six (6) Treasure Hunt Trivia Games during the Contest Period, you will be entered for a chance to win the Grand Prize.

A winner of a Treasure Hunt Prize may be eligible to win the Grand Prize, provided he/she has played all six (6) Treasure Hunt Trivia Games **and** correctly identified the treasure at the end of each game during the Contest Period.

3. **CONTEST PERIOD:** The Contest Period will begin on November 22, 2012 at 12:01 a.m. Eastern Time (“ET”) and end on May 31, 2013 at 11:59 p.m. ET (the “Contest Period”).

The Treasure Hunt Contest Period for each of the six (6) Treasure Hunt Trivia Games, the date of the drawing for the winners of each Treasure Hunt Trivia Game and the date by which the Treasure Hunt Contest Winners will be notified are as follows:

Treasure Hunt Trivia Game No.	Treasure Hunt Contest Period	Date of Drawing	Winner Notification Date
1	Begins on November 22, 2012 at 12:01 am ET Ends on December 31, 2012 at 11:59 pm ET	January 8, 2013	January 15, 2013
2	Begins on January 1, 2013 at 12:01 am ET Ends on January 31, 2013 at 11:59 pm ET	February 8, 2013	February 15, 2013
3	Begins on February 1, 2013 at 12:01 am ET Ends on February 28, 2013 at 11:59 pm ET	March 8, 2013	March 15, 2013
4	Begins on March 1, 2013 at 12:01 am ET Ends on March 31, 2013 at 11:59 pm ET	April 8, 2013	April 15, 2013
5	Begins on April 1, 2013 at 12:01 am ET Ends on April 30, 2013 at 11:59 pm ET	May 8, 2013	May 15, 2013
6	Begins on May 1, 2013 at 12:01 am ET Ends on May 31, 2013 at 11:59 pm ET	June 8, 2013	June 15, 2013

The Grand Prize winner will be selected on June 8, 2013, and the Grand Prize Winner will be notified by June 15, 2013.

4. **PRIZES/ODDS:**

One (1) Grand Prize: The Grand Prize Winner will receive one (1) \$500 gift certificate to Wal-Mart. **The approximate retail value (“ARV”) of Grand Prize: \$ 500.**

Four (4) Treasure Hunt Prizes for each of the six (6) Treasure Hunt Trivia Games: Each Treasure Hunt Contest Winner will receive one (1) \$250 gift certificate to Wal-Mart. **The total ARV for the Treasure Hunt Prizes: \$6,000.**

The odds of winning depend on the number of eligible entries received. ALL EXPENSES, TAXES AND COSTS ASSOCIATED WITH ACCEPTANCE AND USE OF PRIZES ARE THE OBLIGATION OF THE WINNERS. No alternative prize is permitted, except by Sponsor.

Total ARV of all prizes is \$6,500.

Sponsor reserves the right to request proof of age and a Grand Prize Winner will be deemed to have forfeited the Grand Prize if Sponsor, in its sole discretion, finds that the proof is unsatisfactory.

5. **WINNER NOTIFICATION:** Grand Prize winners will receive prize notification via electronic mail or via telephone on or about June 15, 2013. Treasure Hunt Contest Winners will receive prize notification as set out in the table above. The potential winners will have ten (10) days from time of receipt of notification to confirm that the notification has been received. After confirming notification receipt, the potential winner will be sent an Affidavit of Eligibility/Release via email, United States Postal Mail and/or overnight mail. All forms must be completed, signed, notarized and returned to Sponsor within ten (10) days of date of issuance. If such potential winner does not confirm the receipt of the prize notification, is ineligible; if any notification is returned undeliverable; if the potential winner fails to return the executed Affidavit of Eligibility/Release; or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will be disqualified or will forfeit the prize, and an alternate winner selected, at Sponsor's sole discretion.
6. **MISCELLANEOUS:** Sponsor is not responsible for late, lost, incomplete, corrupted, stolen, garbled, damaged, delayed, undelivered or misdirected Entries, all of which are void. All Entries will be deemed made by the authorized account holder of the e-mail address submitted at time of Entry and he/she must comply with these Official Rules. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. By entering the Contest, each Participant recognizes and agrees that the registration information provided by Participant will be made available to Sponsor; use of such information will be governed by Sponsor's privacy policy found at <http://www.thanksusa.org/main/privacy.html> and use of the Entry will be governed by these Official Rules. By accepting a prize, winner grants Sponsor the right to print, publish, broadcast, and use in any media now known or later developed, the winner's name, portrait, picture, voice, likeness, city and state of residence, and biographical information for reporting, marketing or advertising this Contest or the winners thereof, worldwide, in perpetuity, without additional compensation, notification or permission, except where prohibited by law. All Participants agree to comply with these Official Rules and the decisions of the Sponsor shall be binding and final. No transfer or assignment of prize permitted.
7. **RELEASE:** By entering the Contest, Participants agree to release, discharge, and hold harmless Sponsor and the respective officers, directors, and agents of each, from any and all liability of any injury, loss, or damage of any kind to persons, including death and property,

whether direct or indirect, which may be due to or arise out of the participation in the Contest or any portion thereof, or the acceptance, use/misuse or possession of prize, or any prize-related activity. Participants waive all warranties, express or implied, including but not limited to implied warranties of merchantability and fitness for a particular purpose.

8. **DISCLAIMER**: Sponsor reserves the right, in its sole discretion, to disqualify any Participant that tampers with the Entry process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Contest if for any reason this Contest is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, non-authorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Contest. Sponsor is not responsible or liable for any events which may cause errors and/or the Contest to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers (ISP), computer equipment, software or any other failure of any email or Entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet, the Website or at any other web site, or any combination thereof, including any injury or damage to Participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. Sponsor is not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Contest. The Sponsor may disqualify any Participant if such Participant violates these Official Rules or acts, in Sponsor's sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other Participant or the Sponsor; or (c) in any other disruptive manner.

CAUTION: ANY ACT OR ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

9. **RESOLUTION OF DISPUTES**: Any and all disputes and claims relating to the Contest shall be resolved by binding arbitration under the laws of the District of Columbia. District of Columbia laws shall apply to the resolution, award, enforcement and collection relating to any dispute or claim. Each party shall pay one-half of the costs of the arbitration. The disputes, claims, and arbitration proceedings shall, at all times, be kept confidential, except to the extent necessary to enforce or collect the arbitration award.
10. **WINNER'S LIST**: To receive a winners' list, visit website on or after July 1, 2013 or send a self-addressed stamped envelope to: Treasure Hunt 8, ThanksUSA, 1390 Chain Bridge Road, #260, McLean, VA 22101.
11. **SPONSOR**: ThanksUSA

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#260
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