



ThanksUSA

Thanking America's Troops and Their Families with the Gift of Education

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Tennis Thanks the Troops Ambassador Program

Thank you for your interest in our Tennis Thanks the Troops campaign, a joint effort between ThanksUSA and the United States Professional Tennis Association (USPTA) to encourage tennis professionals and enthusiasts to host fundraising events nationwide. All donations support ThanksUSA's mission of providing need-based, post-secondary scholarships for children and spouses of U.S. military personnel.

Ambassador Standards

- ▶ Tennis Thanks the Troops (TTTT) Ambassadors are volunteers who have pledged to promote the TTTT campaign and the ThanksUSA scholarship program
- ▶ TTTT Ambassadors are tennis enthusiasts who are passionate about spreading awareness of ThanksUSA's mission and encouraging tennis professionals or clubs to host fundraising events
- ▶ TTTT Ambassadors are willing to be a spokesperson and representative for ThanksUSA and TTTT in the tennis circle, section, or division they represent and to share the message with their tennis contacts

Ambassador Expectations

- ▶ Promote the Tennis Thanks the Troops campaign throughout 2017
- ▶ Identify contacts locally and nationally for TTTT outreach
- ▶ Personally contact tennis friends to encourage support for TTTT campaign
- ▶ Host or initiate a TTTT event in your area
- ▶ Promote TTTT campaign through personal social media
- ▶ Participate in annual conference call with other TTTT Ambassadors and staff

Ambassador Benefits

- ▶ Listed on ThanksUSA website as TTTT Ambassador with contact information
- ▶ AthleticDNA shirt with TTTT logo provided to wear at promotional events
- ▶ TTTT banner provided for display on your home court
- ▶ ThanksUSA/TTTT to share social media posts when appropriate
- ▶ Involvement in a significant cause that directly benefits military families

I _____ commit to serving as a Tennis Thanks the Troops Ambassador.

Signature _____

Date _____

