



MILITARY FAMILY

Gala

Military Family Gala

Heroes Supporting Heroes

Saturday, October 17, 2020

Gaylord National Resort & Convention Center

201 Waterfront Street, National Harbor, MD 20745

Musical performer to be announced soon

2019 Gala participants:

Performer: LeAnn Rimes

Emcee: Brianna Keilar, CNN

Keynote: Gen. David Goldfein, U.S. Air Force

The Gala will be attended by more than 650 guests to include military and government leaders, ThanksUSA scholarship recipients and families, and corporate and community members. ThanksUSA would be honored to have your support as we celebrate the families of our troops while advocating for their educational and career ambitions.

ThanksUSA honors the men and women of the United States Armed Forces by providing need-based scholarships for their spouses and children. Since 2006, we have awarded 4,700 scholarships valued at more than \$15 million to military families in all 50 states and every branch of the military.

Contact us: Jon@ThanksUSA.org / 202-643-6175

Learn more: www.ThanksUSA.org/gala

A Note From Our Gala Co-Chairs

Thank you for your interest in ThanksUSA's Military Family Gala! We hope that you are able to join us for an evening that is guaranteed to inspire, entertain and captivate. Throughout the night, guests will engage with military and civilian speakers and entertainers, joining together in support of families who serve.

ThanksUSA has been thanking our troops for nearly 15 years by caring for their families through much-needed educational support. In doing so, we aim to strengthen these families — by increasing the earning potential for a military spouse who may be un/underemployed or helping a military child attend the school of their dreams in order to one day give back in service to their community.

We see families as the backbone of military strength and a true representation of sacrifice. With your support, we can collectively show our appreciation for the families of our troops and celebrate their allegiance, spirit of service, and heroism at home.

Gala Co-Chairs

Hon. B. Robert Okun

Chairman of ThanksUSA

Mr. Andrew Don

Senior Vice President & CFO of National Rural Utilities Cooperative Finance Corporation

Sponsorship Opportunities

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Sponsorship Level	Amount	Benefits
PRESENTING SPONSOR	\$100,000	<p>Named Presenting Sponsor and honoree of the Gala with logo prominently displayed on invitation and all other event materials, including exclusive reception and ballroom bar signage</p> <p>Table of ten seats at the Gala, with prime location to stage</p> <p>Speaking opportunity at the Gala for a company representative</p> <p>Meet and greet with the performer (pending talent agreement)</p> <p>Twenty scholarships awarded in the name of your company to military spouses and children at agreed upon locations and in targeted academic disciplines</p> <p>Logo recognition for one year on the ThanksUSA website with hyperlink</p> <p>Targeted press release and social media at the time of your contribution</p>
MISSION SPONSOR	\$75,000	<p>Table of ten seats at the Gala, with prime location to stage</p> <p>Meet and greet with the performer (pending talent agreement)</p> <p>Fifteen scholarships awarded in the name of your company to military spouses and children at agreed upon locations and in targeted academic disciplines</p> <p>Company logo in Gala event materials, with opportunity for logo on dessert or other gift item</p> <p>Invited as a complimentary guest to ThanksUSA's Congressional Reception</p> <p>Logo recognition for one year on the ThanksUSA website with hyperlink</p> <p>Included in press release announcing scholarship awards</p>
ENTERTAINMENT SPONSOR	\$50,000	<p>Table of ten seats at the Gala, with prime location to stage</p> <p>Meet and greet with the performer (pending talent agreement)</p> <p>Named Entertainment Sponsor of the Gala performance, with logo displayed on screen</p> <p>Company logo in Gala event materials</p> <p>Invited as a complimentary guest to ThanksUSA's Congressional Reception</p> <p>Logo recognition for one year on the ThanksUSA website with hyperlink</p> <p>Included in press release announcing scholarship awards</p>
PATRIOT SPONSOR	\$25,000	<p>Table of ten seats at the Gala, with preferred table location</p> <p>Five scholarships awarded in the name of your company to military spouses and children</p> <p>Company logo in Gala event materials</p> <p>Invited as a complimentary guest to ThanksUSA's Congressional Reception</p> <p>Logo recognition for one year on the ThanksUSA website with hyperlink</p>
VIP TABLE SPONSOR	\$15,000	<p>Table of ten seats at the Gala, with preferred table location</p> <p>One scholarship awarded in the name of your company to a military spouse or child</p> <p>Company listing in Gala event materials</p> <p>Recognition for one year on the ThanksUSA website with hyperlink</p>
TABLE SPONSOR	\$10,000	<p>Table of ten seats at the Gala</p> <p>Company listing in Gala event materials</p> <p>Recognition for one year on the ThanksUSA website with hyperlink</p>

For other sponsorship and attendance opportunities, please contact Jon Rosa at 202-643-6175 or Jon@ThanksUSA.org.
To learn more, visit www.ThanksUSA.org/gala.

Commitment Form

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Sponsor Information:

Company Name *(Please print as it should appear in program materials)*: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

I/We would be pleased to support the Gala at the following level:

\$100,000 Presenting Sponsor \$50,000 Entertainment Sponsor \$15,000 VIP Table Sponsor

\$75,000 Mission Sponsor \$25,000 Patriot Sponsor \$10,000 Table Sponsor

I/We would like to purchase _____ raffle tickets at \$100 each totaling \$_____.

I/We cannot attend but would like to contribute \$_____ in support of the Gala.

Table Information:

Guest Name: _____ Guest Name: _____

Guest Name: _____ Guest Name: _____

Guest Name: _____ Guest Name: _____

Guest Name: _____ Guest Name: _____

Guest Name: _____ Guest Name: _____

(If unknown, guest names may be provided in a separate email to Jon@ThanksUSA.org by October 1)

Payment Information:

Name: _____

\$ _____ Credit card payment

Credit Card Number: _____ Exp: _____ Security Code: _____

Billing Address: _____

\$ _____ Check made payable to ThanksUSA (Mail to: 1390 Chain Bridge Road #260, McLean, VA 22101)

\$ _____ Online payment at <https://app.ThanksUSA.org/donate>

\$ _____ Text THANKSUSA to 91999

Please return this form along with a high-quality logo (eps preferred) to Jon@ThanksUSA.org.

All gifts to ThanksUSA are tax-deductible as allowed by law. Tax ID # 20-3973151

www.ThanksUSA.org/gala