DEGREE® CELEBRATES STEPHEN CURRY’S 2014-15 NBA SEASON WITH DONATION TO THANKSUSA

Deodorant Brand Donates $10,000 to Military Non-Profit in Support of Education Scholarships

Englewood Cliffs, N.J. (June 17, 2015) In celebration of Stephen Curry’s MVP season, Degree® announced today that it will donate $10,000 in Curry’s name to ThanksUSA, a non-profit that provides college, technical and vocational school need-based scholarships for the children and spouses of US military personnel. Curry has partnered with Degree®, the leading deodorant brand, for the past two years, most recently helping to launch the new Degree Dry Spray Antiperspirant at NBA All-Star 2015 in New York City. He has also served as the national spokesperson for ThanksUSA since 2010.

“Supporting military personnel and their families through ThanksUSA has been an amazing experience for me,” said Curry. “Family and education have played, and continue to play, a huge part in my life. I am so grateful for the sacrifices these honorable men and women make each day. This donation will benefit future students throughout the country and I am very appreciative that Degree would partner with me for such a worthwhile cause.”

Curry celebrated an array of accomplishments this season, in which he was named as the Kia NBA MVP, set the new record for 3-pointers made during the NBA Playoffs, and made his first appearance at the NBA Finals, ultimately leading the Warriors to victory and claiming the Larry O’Brien Championship Trophy.

“We are excited to celebrate Stephen Curry’s record-breaking season and support a great cause that he is passionate about,” said Matthew McCarthy, Senior Director of Deodorants and Men’s Grooming, Unilever North America. “Degree is providing this donation in Stephen’s name to show how proud we are of his incredible accomplishments this year.”

Over the past five years, Curry’s work and advocacy for ThanksUSA have raised over $160,000 for a total of 56 scholarships benefiting the spouses and children of active-duty military. Founded in the fall of 2005, ThanksUSA, a non-partisan 501(c) (3) organization, is an effort to thank the men and women of our armed forces and their families for their service to the country through the gift of education.

“Stephen Curry’s leadership and innovative playmaking electrified the entire NBA season. His dedication to winning and improving -- what he describes as ‘the only option for me’ -- is reflected in his commitment to the children and spouses of our Armed Forces,” said ThanksUSA CEO and Chair Bob Okun. “Stephen’s support in providing scholarships for military families has been a game changer, improving dozens of lives through education. Today’s generous contribution by Degree is another resounding ‘thank you’ to our service men and women for their sacrifice.”

For more information on new Degree Men® Deodorants and Antiperspirants, visit DegreeDeodorant.com/Men.

About Unilever United States, Inc.
Unilever is one of the world’s leading suppliers of Food, Refreshments, Home and Personal Care products with sales in more than 190 countries. In the United States, the portfolio includes brand icons such as: Axe, Ben & Jerry’s, Breyers, Caress, Clear Scalp & Hair Therapy, Consort For Men, Country Crock, Degree, Dove personal care products, Fruttare, Good Humor, Hellmann’s, I Can’t Believe It’s Not Butter!, Just for Me!, Klondike, Knorr, Lever 2000, Lipton, Magnum, Motions, Nexxus,
Noxzema, Pond’s, Popsicle, Promise, Q-tips, Simple, St. Ives, Suave, Talenti Gelato & Sorbetto, TIGI, TONI&GUY Hair Meet Wardrobe, TRESemmé and Vaseline. All of the preceding brand names are trademarks or registered trademarks of the Unilever Group of Companies.

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Unilever ranked number one in its sector on the 2014 Dow Jones Sustainability Index.

All of Unilever’s global factory network, as well as its US non-manufacturing facilities, have achieved zero non-hazardous waste to landfill status.

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About ThanksUSA
ThanksUSA is a non-partisan, charitable effort to mobilize Americans of all ages to “thank” the men and women of the United States armed forces. The organization provides college, technical and vocational school scholarships to the children and spouses of military personnel. For more information, visit www.thanksusa.org.