



**PATHWAYS
FOR
PATRIOTS™**

2021 Sponsorship

Thank you for your interest in supporting Pathways for Patriots, a collection of practical and actionable programs aimed at career development and enhancement. Military service fosters adaptability and resiliency, problem-solving and communication skills, a global knowledge and experience, and a strong sense of commitment. Unfortunately, these skills do not always transfer to a resume. Pathways for Patriots is designed to bridge this gap, and we are pleased to partner with you in this vital work.

CONNECT Sponsor | \$10,000

- » Underwrite Pathways for Patriots programs for one month (or support each program individually as shown below)
- » Logo recognition in all Pathways materials for one month and on the ThanksUSA website for one year

Pathfinder Program

\$5,000 (per session)

Monthly academic and professional development sessions with field experts – designated as ThanksUSA Pathfinders. Hour-long sessions, currently offered via Zoom, offer personalized coaching and mentorship for military family members in a small group setting.

Ask the Expert

\$5,000 (per session)

Recorded Q&A sessions in which Pathfinders, including both military and civilian leaders, answer questions submitted by ThanksUSA social media followers. Monthly video segments are edited and published across all platforms. This series is designed to provide Pathfinder coaching to a wider audience.

Around the Table Talks

\$1,000 (per session)

Hosted by ThanksUSA founders, friends and board members, these peer-to-peer conversations include themes such as diversity and inclusion, health and wellness, and military family issues. With the goal of uncensored participation, the audience is limited, with highlights later shared via blog and social media.

ENRICH Sponsor | \$20,000

- » Underwrite Pathways for Patriots programs for one month + a quarterly seminar (includes all benefits above)
- » Invited to be a complimentary guest at ThanksUSA's Military Family Gala and other events to be scheduled for 2021

Seminar Series (\$10,000 per seminar)

The Seminar Series is designed to give platform to the personal and professional life lessons of leaders within our community to provide networking and career development resources for military families. Corporate partners will have the opportunity to serve as speakers for the series and will be featured in the marketing and outreach of each seminar.

INSPIRE Sponsor | \$40,000

- » Underwrite Pathways for Patriots programs for one month + a future enrichment fair (includes all benefits above)
- » Targeted press release highlighting your support and those benefiting from the program

Enrichment Fairs (\$20,000 per fair)

Fairs will include two panels focused on professional development subject matter, a lunch with keynote speaker, and finally a mock interview and resume review segment. Audience will include 100+ military family members. Corporate partners will have the opportunity to serve as speakers, panel members and hosts, and will be featured in the marketing and outreach of each event.